

**MainStreet of Fremont, Inc.**  
**Board of Director's Meeting**  
**January 11, 2014**

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Members Present: Cindy Bojanski, Sarah Brandt, Tom Coday, Gordon Lowe, Nik Beninato, Kellee Rasmussen, and Shannon Mullen

Members Absent: Jenefer Backhaus, Lindsey Adams, Hayley Fischer, Josh Coats, Frank Kment, Jill Gossett, and Kevin Main

**I. PRESIDENT'S REPORT**

- a. Cindy welcomed Nik Beninato. If approved, he would replace Inger K. board position. MainStreet received notice that Brian Seil would like to resign from the board at the end of his term (Dec. 2013). Cindy will be reaching out for replacement.
- b. Cindy asked for a motion to renew Kevin Main, Frank Kment, Jenefer Backhaus, and Cindy Bojanski board terms. Also in motion was approval of the addition of Nik Beninato to replace Inger's term. Tom motioned for approval of renewal of board and approval of new member, Kellee seconded the motion and the Board approved the motion.
- c. Cindy reminded the board that the Member Volunteer Appreciation night is 1/28/14 at the Fremont Area Art Association. Richard Register is in charge of the cocktails and Dan Rosenbaum is handling the catering. Cindy and Shannon have reached out to Jenefer to assist in any way.
- d. Cindy also mentioned that Caramel Apple Fundraiser is fast approaching. Caramel dipping will ensue at St. Patrick's Community Center on 2/12/14 between 8:00 am – 8:30 am and again on 2/13/14 at 9:00 am. A volunteer sheet was distributed. We are looking for volunteers as early as Monday 2/10/14 to begin washing apples. This year we will plan to dip 900 apples.
- e. Cindy discussed Easter Egg Hunt. If FAMC is hosting this year, MainStreet would consider not having the Hunt so we do not distract from their event.

**II. TREASURER'S REPORT**

- a. Gordon reviewed the balance sheet.
  - a. Membership renewals have been well received.
  - b. Fundraisers planned:
    - i. Caramel Apple pre-sales – February 3-7, 2014, sales February 13-14, 2014.
    - ii. Can N Ball Classic possibly in April 2014.

**III. EXECUTIVE DIRECTOR'S REPORT**

- a. Completed MainStreet Manager Orientation with Elizabeth Chase on 1/13/14.
- b. 2014 Punch Cards have been distributed.
- c. Abbie Norris of Fremont High School has come on as a job shadow/intern. She will come to the office daily between 2-3pm.
- d. Julie Veskerna at the Fremont Tribune will be drawing up the 2014 ad agreement = \$2500.00.
- e. Del Myers has confirmed that MainStreet has 96 paid and 96 in-kind commercials yet available for 2014.

**III. Promotions Report - None**

**IV. Retail/Image Development – Gordon**

- a. Doing continued work for the Historic Signage, more information to come.

**V. Organization Report - Cindy**

a. Committee will meet 1/14/14.

b. Caramel Apples will be 2/12/14 (dipping) at St. Patrick's Community Center and will need help all day, 2/13/14 (wrapping) need help as well. As in the past, apples pre-ordered will be picked up at Country Traditions and for sale there as well. Pre-order email will be sent out as well

**V. Design/ER Report - no-report**

**NEXT MEETING IS WEDNESDAY, FEBRUARY 12, During Caramel Apple wrapping.**

Respectfully submitted,  
Shannon Mullen