

**MainStreet of Fremont, Inc.  
Board of Director's Meeting  
May 8, 2013**

**Members Present:** Jenefer Backhaus, Tom Coday, Cindy Bojanski, Jill Gossett, Gordon Lowe, Sheryl Brown-Executive Director, Frank Kment, Kevin Main, Kellee Rasmussen, Amy Stewart, Brian Seil

**Members Absent:** Lindsay Adams, Sarah Brandt, Josh Coats, Hayley Fischer,

**I. PRESIDENT'S REPORT/ORAGANIZATION REPORT—CINDY**

- a. Saturday is the parade and Clydesdales event – Board members meet at the Midland cafeteria at 12:15. Walk the parade route (approx. 1.25 miles) and after parade walk back to 6<sup>th</sup> and Main for check presentation (Eagle presenting MainStreet with check). There will be shuttle rides back to cars at Midland.
- b. Go to park for scheduled shifts if you signed up
- c. Wizards event planning will kick up once Saturday's event is over. Committee will be meeting soon. Waiting to confirm cheer clinic and basketball camp.
  - a. Discussion around using TicketSport at Fremont Tribune. Tickets can be purchased online but must pay 20% of sales through the site. Also have to spend a minimum amount – need to find out what that \$\$ amount is before a decision is made. We would still have tickets at the banks to purchase in person. (if we cannot continue to sell tickets on our own – ticket spot will not be used.)
  - b. Try sending email regarding ticket sales and camps through Constant contact email list.
  - c. Tickets will be \$7 and \$10 in advance and \$8 and \$12 at the door
  - d. Date is October 20, 2013

**II. TREASURER'S REPORT—GORDON**

- a. Reviewed the balance sheet
- b. \$18,700 in General fund
- c. \$13,000 in Grant fund
- d. \$24,600 Special projects
- e. Working on contract to renew with the City for next year. Trying to determine appropriate amount to ask for
- f. Gordon working on proposed budget for approval by next board meeting

**III. EXECUTIVE DIRECTOR'S REPORT—SHERYL**

- a. Working on more sales on sign – renewing annual advertisers soon and coming up with a promotion for them

**IV. PROMOTIONS COMMITTEE—HAYLEY**

- a. Crazy Days—good feedback and great weather. Lou's reported great day but Krasne's not so good.
- b. Committee will be reviewing plans for Halloween Hysteria - no pet costume contest, Haunted bank and Tribune costume contest still a go and pictures at VW photography.

**V. RETAIL IMAGE DEVELOPMENT—SHERYL FOR LESLIE**

- a. No Christmas express this year due to lack of participants and support
- b. looking to combine retail and promotions committee next year

**VI. DESIGN/ECON REPORT—GORDON**

- a. Grant application reviewed from Park Avenue Antiques – Tom motioned to approve \$750 and Kellee seconded the motion. Motion approved.
- b. Idea for Jim Ebers memorial funds to be used for a historical marker – more discussion to come
- c. Projects for the year include: possibly getting second set of banners, trash receptacle in front of Dr. Jack's and kiosk is going in by the courthouse

**NEXT MEETING IS WEDNESDAY September 11th~~~Fremont Golf Club – Noon**

Respectfully Submitted,  
Jill Gossett