



## BID Sponsorship Application

Organization Name: \_\_\_\_\_

Organization Website: \_\_\_\_\_

Applicant Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Event Date: \_\_\_\_\_

Event Address: \_\_\_\_\_

Describe your event and how it benefits downtown:

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Estimated Attendance: \_\_\_\_\_

Requested Amount: \_\_\_\_\_

Provide estimated expenditures for your event:

Advertising:

- Social Media: \$ \_\_\_\_\_
- Digital Media: \$ \_\_\_\_\_
- Radio: \$ \_\_\_\_\_
- Print/Signs: \$ \_\_\_\_\_
- Other: \$ \_\_\_\_\_
- Activity #1: \_\_\_\_\_
  - Describe activity: \_\_\_\_\_
- Activity #2: \_\_\_\_\_
  - Describe activity: \_\_\_\_\_
- Activity #3: \_\_\_\_\_
  - Describe activity: \_\_\_\_\_
- Other #1: \_\_\_\_\_
  - Describe activity: \_\_\_\_\_
- Other #2: \_\_\_\_\_
  - Describe activity: \_\_\_\_\_