



BID Sponsorship Application

Organization Name: _____

Organization Website: _____

Applicant Name: _____

Mailing Address: _____

Phone Number: _____

Contact Email: _____

Event Date: _____

Event Address: _____

Describe your event and how it benefits downtown:

Estimated Attendance: _____

Requested Amount: _____

Provide estimated expenditures for your event:

Advertising:

- Social Media: \$ _____
- Digital Media: \$ _____
- Radio: \$ _____
- Print/Signs: \$ _____
- Other: \$ _____
- Activity #1: _____
 - Describe activity: _____
- Activity #2: _____
 - Describe activity: _____
- Activity #3: _____
 - Describe activity: _____
- Other #1: _____
 - Describe activity: _____
- Other #2: _____
 - Describe activity: _____