



2026 Fremont Hispanic Festival Application

This application is for ALL sponsors, vendors, and/or parade entries. Please read through the application entirely and complete it in full before submitting it.

For more information on the event please visit the MainStreet of Fremont Website:

<https://www.mainstreetfremont.org/promotion/fremont-hispanic-festival>

- Questions? Contact MainStreet of Fremont at director@mainstreetfremont.org OR Mandy Montante Gonzalez at mandy@fremontunitedway.org (Spanish-Speaking)
- Send completed application to MainStreet of Fremont via email or mailed to 152 E 6th St, Ste 104, Fremont, NE 68025

Event Details:

Location: John C Fremont City Park, (8th & Broad St) Fremont, NE 68025

Date: Saturday, August 15th, 2026

Time(s):

Festival:

- Set up: 8 - 11 a.m.
- Open: 1 p.m. - 9 p.m.*
- Tear down: 9 - 10 p.m.

**Vendors are required to be at the festival from 1 - 6 p.m. NO EXCEPTIONS!*

Vendors must stop selling promptly at 9 p.m.

Parade:

- **Check-in:** 10 a.m. - 11 a.m., United Way Parking Lot (445 E 1st St, Fremont, NE 68025)
- **Start Time:** 12 p.m. on Saturday
- **Route:** Main Street
 - Beginning at 1st St and heading north to 11th St, then east on 11th St to Clarkson



2026 Fremont Hispanic Festival Application

Sponsorship:

The Hispanic Festival offers a variety of sponsorship opportunities where your company will receive several engagement, recognition and marketing benefits. Please view below for available opportunities.

Benefit	Platino \$1,500	Oro \$1,200	Plata \$750	Bronce \$300
Company Logo Displayed on Event Landing Page	Linked Logo	Linked Logo	Logo	Listed Name
Company Displayed on Event Stage	Logo	Logo	Logo	Listed Name
Company Displayed on Pre-Event Promotional Materials	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Company Recognition During Events	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo on T-Shirt	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Listed Name	Listed Name
Social Media Recognition	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Food Tickets to redeem at food vendors at the festival	10	5	3	2
Reserved Spot in the parade & booth in the park	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	



2026 Fremont Hispanic Festival Application

Don't see a package that aligns with your company's objectives? Let us know! We are happy to work together to tailor the experience specifically for your company.

***Tax deduction notice:** Your contribution is considered a charitable deduction. To take advantage of this, make checks payable to MainStreet of Fremont.

My business is signing up for:

Platino

Plata

Oro

Bronce

Company Name: _____

**As it should appear on all marketing and promotional materials.*

Company Address: _____

Sponsorship Representative: _____

Rep Email: _____

Rep Phone Number: _____

Company Website: _____

**To link company logo or name on event webpage.*

Sponsors that wish to participate in the festival with a booth space or parade entry, please fill out the following sections. If not, skip to page 6 to sign and complete the application.



2026 Fremont Hispanic Festival Application

Booth Space:

Select which booth space your organization would like to utilize.

Free for Plata, Oro, & Platino Sponsors

- 10' x 10' - \$150
- 20' x 20' - \$250
- 10' x 10' with electricity - \$175
- 20' x 20' with electricity - \$275
- Non-profit Booth Space - 10' x 10' - FREE
 - Electricity
- NONE (Sponsors/parade only entries)

Please check one: My booth will be:

- Informational/Promotional (NO SALES)
- Selling product

List all items you will be **selling or distributing** at the festival. Please include any activities that will take place at your booth.

IF SELLING:

Please list your State of Nebraska Sales Tax ID #: _____

(The State of Nebraska requires that we report the Sales Tax ID numbers of all our vendors.)



2026 Fremont Hispanic Festival Application

Parade:

Please fill out as much information as possible.

Entry in Parade (Circle one): YES NO **Music (Circle One):** YES NO

Historic Significance/Relation to Theme: _____

**Not required but appreciated.*

Country of Origin (if applicable): _____

Length of Entry: _____

**Including towing vehicle.*

Turning Restrictions (If yes, explain): _____

Please describe your entry (include your plans for a vehicle, details about your float/walkers, etc.):



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By signing below you are agreeing that all information provided is true and correct to the best of your knowledge. You are also agreeing to the rules and regulations as stated in this application (found on pages 7-9). Participants must follow all City of Fremont ordinances. Participants agree to indemnify and hold MainStreet of Fremont and the Fremont Hispanic Festival, harmless from and against any and all claims, actions, damages, liability in connection with personal injury, death, property damage, or otherwise, arising from any act or omission of participants, its agents, employees, servants, guests, or licensees.

Application deadline: July 15th, 2026

Send your completed, signed application, certificate of liability insurance, and the total fee to:

MainStreet of Fremont, Inc. – 152 E 6th St, Ste 104 Fremont NE 68025

Or via email to: director@mainstreetfremont.org

Company Representative Signature: _____

Date: _____

Items to be turned in with completed application:

- Logo (in jpeg or png format)
 - Full Color
 - Black & White
- Liability Insurance (If utilizing booth space)
- Payment
 - Payment is enclosed (*Make checks payable to: MainStreet of Fremont*)
 - Send me an invoice to pay online



2026 Fremont Hispanic Festival Application

Information for all vendors:

1. **Approval:** Applications are reviewed by the festival committee. Upon approval, a confirmation will be sent to you. **Decisions of the committee are final.**
2. **Tents & Awnings:** Vendors may use a tent or awning for shade and booth security. **ALL tents, awnings, and other display materials must fit within your assigned location. Vendors must NOT stake tents down - use weights on the legs of the tent.** Booth sizes will be enforced.
3. **Tables:** Vendors must provide their own tables/chairs/display materials.
4. **Staff:** Exhibitors are expected to staff their booth during show hours.
5. **Spaces:** All vendor spaces are outdoor. Vendors are expected to keep their booth space free of trash and to treat the space with respect. Vendors found to be littering will be asked to leave.
6. **Insurance:** Insurance is your responsibility! The Fremont Hispanic Festival is held on property belonging to the City of Fremont, Nebraska. All such usage is with the permission of the said landowners, but in return MainStreet of Fremont, Inc. and participants release the city and/or other landowners from any liability on account of this or any other activity associated with the Fremont Hispanic Festival celebration and shall hold harmless the property owner on which the activity occurs on.
7. **Prohibited Items:** MainStreet of Fremont reserves the right to determine all activities during the Fremont Hispanic Festival. All participants must completely describe on this application items to be sold. We reserve the right to reject certain items. **Knives, guns, weapons, and look-alikes may not be sold. This restriction includes replicas and/or other products that shoot projectiles. Sale of rejected items may result in expulsion from Fremont Hispanic Festival with no fees refunded.**



2026 Fremont Hispanic Festival Application

8. **Non-Profit:** The non-profit rate is reserved for recognized or registered not for profit organizations. Individuals do not qualify.
9. **Confirmation:** All vendors will receive written or email confirmation.
10. **Photos:** Festival staff may take photos which include your booth for promotional uses.
11. **Cancellation:** Vendors which cancel prior to **July 25th** will receive a full refund minus a \$30.00 processing fee. Vendors who cancel **July 25th through August 1st** will receive a full refund minus a \$50.00 processing fee. Vendors who cancel after **August 1st** forfeit their registration fee and electrical fees.
12. **MainStreet of Fremont reserves the right to refuse any application.**

Parade Rules & Check-in Information:

1. All parade participants must include a "Why" for participating in the parade.
2. Your participation in the parade is up to the selection committee. All can apply with the right of refusal held by the parade selection committee.
3. This is a family-oriented event and parade participants must be dressed accordingly. We reserve the right to reject entries with objectionable attire.
4. Entries will be accepted on a first come, first served basis and will be limited to the first 100 entries.
5. Registration closes when the number of entries reaches 100 or by July 15th, 2026. NO EXCEPTIONS! Entries not registered cannot be allowed in the parade.
6. All entries must move in a forward motion. (No turns in the street or maneuvers which veer toward the crowd.)



2026 Fremont Hispanic Festival Application

7. It is very important that the spacing and intervals between parade entries be maintained throughout the parade to keep the parade moving. Those entries seriously delaying the parade will be removed.
8. If a parade entry becomes inoperable for any reason, it will be asked to leave the parade route.
9. Maximum height for any entry is 14 feet and the maximum length of any entry is 100 feet.
10. Consumption of alcoholic beverages on city streets is illegal and will not be permitted under any circumstances.
11. All entries must check-in the day of the parade. (*Check-in will be at the United Way, 445 E 1st St from 10-11 a.m.*)